



Contact: Glenna K. Bruun  
512.478.2541 x105  
glenna@texasrucking.com



Contact: Erin Dufner  
512.206.2805 (office)  
512.789.1463 (cell)  
edufner@austin.bbb.org



Texas Department  
of Motor Vehicles  
HELPING TEXANS GO. HELPING TEXAS GROW.

Contact: Adam Shaivitz  
512.465.1484  
media@TxDMV.gov

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**MEDIA ADVISORY: Tuesday, May 2**

## **National Moving Month Press Conference**

**Consumer Advocates, Industry Experts Join State Regulators at National Moving Month Event**

**National Moving Month Kick-Off**

**Tuesday, May 2 | 2:30 pm | South Steps of the Texas State Capitol**

*Introduction Video: <http://bit.ly/2p0m3b0>  
#MoveSafeTX*

**AUSTIN, Texas**—May marks the beginning of the busiest moving season for Texans. It is also a time when unscrupulous and unlicensed operators are most likely to take advantage of consumers.

In order to educate Texans on the importance of hiring a trustworthy mover, the Better Business Bureau (BBB), Southwest Movers Association (SMA), Texas Department of Motor Vehicles (TxDMV) and American Moving and Storage Association (AMSA) will kick off National Moving Month.

SMA's Pinnacle Movers, an elite group of companies adhering to high ethical standards and professional competence, will be on hand for on-site demonstrations of best practices. These movers are also BBB Accredited Businesses, adhering to BBB's eight Standards for Trust, which includes advertising honestly, honoring promises and safeguarding privacy.

### **Speakers:**

- Whitney Brewster, TxDMV, Executive Director
- Carrie A. Hurt, BBB serving the Heart of Texas, President and CEO
- John D. Esparza, SMA, Executive Director
- Michael Keaton, AMSA, Senior Director of Communications

### **Visuals:**

- Moving demonstrations by SMA's Pinnacle Movers and BBB Accredited Businesses
- Each group will also have tables to disseminate important moving tips

### **Interviews:**

- Consumer victim
- Interviews with individual industry leaders available upon request
- A representative will also be on hand for interviews in Spanish

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