



# Motor Vehicle Crime Prevention Authority

Board Meeting  
San Marcos, Texas

January 14, 2026

4000 Jackson Avenue  
Austin Texas, 78731  
[www.txwatchyourcar.com](http://www.txwatchyourcar.com)



Subject: Table of Contents

Agenda Item	Document	Page No.
	Agenda	i
1	Roll Call and Establishment of Quorum	1
2	Pledges of Allegiance – U.S. and Texas	2
3.A	Approval of Transcript as Minutes (July 18, 2025) (ACTION ITEM)	3
4.A	MVCPA Staffing Update – William Diggs (BRIEFING ITEM)	4
4.B	Grant Management Tracking System Update – William Diggs (BRIEFING ITEM)	5
5	Texas DPS State Partner Agency Update – Mark Barry (BRIEFING ITEM)	6
6	Texas TDLR State Partner Agency Update – Michael “Ford” Strawn (BRIEFING ITEM)	7
7	Texas DMV VTR State Partner Agency Update - Annette Quintero (BRIEFING ITEM)	8
8	Texas DMV ITSD State Partner Agency Update – Wendy Barron (BRIEFING ITEM)	9
9	Texas DMV Enforcement State Partner Agency Update – Corrie Thompson (BRIEFING ITEM)	10
10	License Plate Reader/Flock Update – Sharon Jones (BRIEFING ONLY)	11
11	SB 224 Advisory Committee Continuation – David Richards (ACTION ITEM)	12
12	Grant Management Tracking System Self-Help Module Demo – Sandra Castro, Sterling Fielder (BRIEFING ITEM)	13
13	FY 2024 SB 224 Grant Extensions – William Diggs (ACTION ITEM)	14
14	FY 2025 SB 224 Grant Extensions – Ratification by Board – William Diggs (ACTION ITEM)	16
15	MVCPA Audit Engagement Update – Jason Gonzalez (BRIEFING ITEM)	18
16	MVCPA Social Media/Advertisement Update – Amber Ott (BRIEFING ITEM)	19
17	Delegated MVCPA Budgetary Authority – William Diggs ( ACTION ITEM)	20



**AGENDA  
BOARD MEETING  
MOTOR VEHICLE CRIME PREVENTION AUTHORITY  
EMBASSY SUITES  
1001 E McCarty Ln  
SAN MARCOS, TEXAS 78666  
JANUARY 14, 2026  
1:00 PM**

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The presiding officer of the Board of the Motor Vehicle Crime Prevention Authority (Committee) will be physically present in the Spring Lake Salons A & B, Embassy Suites, 1001 E McCarty Ln, San Marcos, Texas 78666. Some board members may attend via videoconferencing.

Link to January 14, 2026, MVCPA Board Meeting Documents (under Calendar tab):  
<https://www.txdmv.gov/about-us/MVCPA>

All agenda items are subject to possible discussion, questions, consideration, and action by the Board of the Motor Vehicle Crime Prevention Authority (Board). Agenda item numbers are assigned for ease of reference only and do not necessarily reflect the order of their consideration by the Board. Presentations may be made by the identified staff, Board member, or other personnel as needed. The Board reserves the right to discuss any items in closed session where authorized by the Open Meetings Act.

- 1. Roll Call and Establishment of Quorum**
- 2. Pledges of Allegiance – U.S. and Texas**
- 3. Chair's Report – Mike Rodriguez, Chairman**
  - A. Approval of Transcript as Minutes (October 8, 2025) (ACTION ITEM)
  - B. Chair's Report
- 4. MVCPA Director's Report – William Diggs, Director (BRIEFING ONLY)**
  - A. Staffing Update
  - B. MVCPA Grant Management Tracking System Update

**BRIEFING AND ACTION ITEMS**

- 5. TxDPS-RSD SB 224 Update – Mark Berry, Captain (BRIEFING ONLY)**
- 6. Texas Department of Licensing Regulation SB 224 Update – Michael "Ford" Strawn, Manager (BRIEFING ONLY)**
- 7. TxDMV-VTR SB 224 Update – Annette Quintero, Director (BRIEFING ONLY)**

8. **TxDMV ITSD SB 224 Update** – Wendy Barron, Director  
(BRIEFING ONLY)
9. **TxDMV Enforcement SB 224 Update** - Corrie Thompson, Director  
(BRIEFING ONLY)
10. **License Plate Reader/Flock Update** – Sharon Jones, Major, TxDPS  
(BRIEFING ONLY)
11. **SB 224 Advisory Committee Continuation** – David Richards, General Counsel  
(ACTION ITEM)
12. **Grant Management Tracking System Self-Help Module Demo** – Lauren Williams, Auditor, Sterling Fielder, Auditor, MVCPA and Sandra Castro, Grant Specialist, MVCPA (BRIEFING ONLY)
13. **FY 2024 SB 224 Grant Extensions** – William Diggs, Director (ACTION ITEM)
14. **FY 2025 SB 224 Grant Extensions** - William Diggs, Director (ACTION ITEM)
15. **MVCPA Audit Engagement Update** – Jason Gonzalez, Internal Audit Division Director, TxDMV (BRIEFING ONLY)
16. **MVCPA Social Media/Advertisement Update** – Amber Ott, Trainer  
(BRIEFING ONLY)
17. **Delegated MVCPA Budgetary Authority** - William Diggs, Director (ACTION ITEM)

#### **CLOSED SESSION**

18. **The Board may enter into closed session under one or more of the following provisions of the Texas Open Meetings Act, Government Code Chapter 551:**

**Section 551.071** - Consultation with and advice from legal counsel regarding:

- pending or contemplated litigation, or a settlement offer.
- a matter in which the duty of the attorney to the government body under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with Government Code Chapter 551; or

any item on this agenda.

**Section 551.074** - Personnel matters.

- Discussion relating to the appointment, employment, evaluation,



reassignment, duties, discipline, and dismissal of personnel.

**Section 551.076** - Deliberation Regarding Security Devices or Security Audits.

- the deployment, or specific occasions for implementation, of security personnel or devices; or
- a security audit.

**Section 551.089** - Deliberation Regarding Security Devices or Security Audits.

- security assessments or deployments relating to information resources technology;
- network security information as described by Government Code Section 2059.055(b); or
- the deployment, or specific occasions for implementation, of security personnel, critical infrastructure, or security devices.

**19. Action Items from Closed Session**

**20. Public Comment**

**21. Adjournment**

The Board will allow an open comment period to receive public comment on any agenda item or other matter that is under the jurisdiction of the Board. No action will be taken on matters that are not part of the agenda for the meeting. For subjects that are not otherwise part of the agenda for the meeting, Board members may respond in accordance with Government Code §551.042 and consider the feasibility of placing the matter on the agenda for a future meeting.

If you would like to comment on any agenda item (including an open comment under the agenda item for Public Comment), you must complete a speaker's form at the registration table prior to the agenda item being taken up by the Board.

Public comment will only be accepted in person. Each speaker will be limited to three minutes, and time allotted to one speaker may not be reassigned to another speaker.

Any individual with a disability who plans to attend this meeting and requires auxiliary aids or services should notify the department as far in advance as possible, but no less than two days in advance, so that appropriate arrangements can be made. Contact David Richards by telephone at (512) 465-1423.

I certify that I have reviewed this document and that it conforms to all applicable Texas Register filing requirements.

CERTIFYING OFFICIAL: David Richards, General Counsel, (512) 465-1423.



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Agenda Item: 1  
Subject: Roll Call and Establishment of Quorum

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	Present
Chief Mike Rodriguez – Governor Designated Presiding Officer Law Enforcement Representative – Laredo, TX	
Kit Whitehill – Governor Appointed Board Member Insurance Consumer Representative – Coppell, TX	
Rebecca Cantu-Serrano – Governor Appointed Board Member Insurance Consumer Representative – Brownsville, TX	
Charla Brotherton – Governor Appointed Board Member Insurance Writer Representative – Fort Worth, TX	
Scott Jackson – Governor Appointed Board Member Insurance Writer Representative	
Thomas Sloan – Governor Appointed Board Member Law Enforcement Representative	
Major Sharon Jones – Ex Officio Member Designee for the Public Safety Director Texas Department of Public Safety	



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Agenda Item: 2

Subject: Pledges of Allegiance – U.S. and Texas

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"I pledge allegiance to the flag of the United States of America, and to the republic for which it stands, one nation under God, indivisible, with liberty and justice for all."

"Honor the Texas flag; I pledge allegiance to thee, Texas, one state under God, one and indivisible."



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**To:** Motor Vehicle Crime Prevention Authority Board  
**From:** MVCPA Staff  
**Agenda Item:** 3. A  
**Subject:** Approval of Transcript as Minutes (October 8, 2025)

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**RECOMMENDATION**

Action Item. Motion to approve the transcript as minutes.

**PURPOSE AND EXECUTIVE SUMMARY**

MVCPA staff emailed October 8, 2025, Board Meeting Transcript to all MVCPA board members on January 5, 2026 for review.



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To: Motor Vehicle Crime Prevention Authority Board  
From: William Diggs, Director  
Agenda Item: 4A  
Subject: MVCPA Staffing Update

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**RECOMMENDATION**

Briefing Only.

**PURPOSE AND EXECUTIVE SUMMARY**

To provide the MVCPA staffing update.

**FINANCIAL IMPACT**

NA

**BACKGROUND AND DISCUSSION**

MVCPA currently has a total of 15 of the 15 positions filled.



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To: MVCPA Board  
From: William Diggs, Director MVCPA  
Agenda Item: 4B  
Subject: Grant Management Tracking System Update

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#### RECOMMENDATION

Briefing Only.

#### PURPOSE AND EXECUTIVE SUMMARY

To provide an update related to the contract award for a new Grant Management Tracking System (GMTS).

#### FINANCIAL IMPACT

TBD

#### BACKGROUND AND DISCUSSION

The legacy system currently used has been in place for many years. It was originally built in 2017 and currently managed by Texas A&M University ("TAMU").

- This project involves transferring the existing data, in compliance with the agency's retention rules, from the Legacy System to the new System.
- The new System must meet current and future operational needs, especially for MVCPA's law enforcement grant program, and comply with State information security and accessibility standards.
- The System must include a centralized homepage, a grantee homepage, a financial dashboard, and must support multiple grant types with configurable workflows and detailed grantee profile management.
- The System must manage the entire grant lifecycle, enable real-time performance and financial tracking, support compliance monitoring, and oversee inventory of grant-funded assets. Additional features will include stakeholder communication tools, standard reporting capabilities (such as expenditure; compliance; budget; eligibility; and law enforcement activity), and export options in accessible formats including Portable Document Format ("PDF"); Excel; ("XLSX"); and Comma-Separated Values ("CSV").
- TXDMV Office of General Counsel is the final stages of reviewing and preparing the contract to make the award.



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To: MVCPA Board  
From: Mark Berry, Captain, Texas DPS  
Agenda Item: 5  
Subject: Texas DPS State Partner Agency Update

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#### RECOMMENDATION

Briefing Only.

#### PURPOSE AND EXECUTIVE SUMMARY

To provide an update related to the progress of Texas DPS efforts in preventing Catalytic Converter Theft.

#### FINANCIAL IMPACT

TBD

#### BACKGROUND AND DISCUSSION

State Partner Agencies continue to work towards the reduction of Catalytic Converter theft in the State of Texas through collaborative efforts with each other and Law Enforcement.

Captain Berry will provide an overall update related to these efforts as it relates to the Regulatory Services Division of the Texas DPS.



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To: MVCPA Board  
From: Michael "Ford" Strawn, Manager  
Agenda Item: 6  
Subject: Texas Department of Licensing Regulation (TDLR) State Partner Agency Update

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**RECOMMENDATION**

Briefing Only.

**PURPOSE AND EXECUTIVE SUMMARY**

To provide an update related to the progress of TDLR efforts in preventing Catalytic Converter Theft.

**FINANCIAL IMPACT**

TBD

**BACKGROUND AND DISCUSSION**

State Partner Agencies continue to work towards the reduction of Catalytic Converter theft in the State of Texas through collaborative efforts with each other and Law Enforcement.

Manager Strawn will provide an overall update related to these efforts as it relates to the Texas Department of Licensing and Regulations.





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To: MVCPA Board  
From: Annette Quintero, Director  
Agenda Item: 7  
Subject: TxDMV VTR Division State Partner Agency Update

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#### RECOMMENDATION

Briefing Only.

#### PURPOSE AND EXECUTIVE SUMMARY

To provide an update related to the progress of the Texas DMV Vehicle Titles and Registration Division efforts in preventing Catalytic Converter Theft.

#### FINANCIAL IMPACT

TBD

#### BACKGROUND AND DISCUSSION

State Partner Agencies continue to work towards the reduction of Catalytic Converter theft in the State of Texas through collaborative efforts with each other and Law Enforcement.

Director Quintero will provide an overall update related to these efforts as it relates to the Texas DMV Vehicle Titles and Registration Division.



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To: MVCPA Board  
From: Wendy Barron, Director  
Agenda Item: 8  
Subject: TxDMV ITSD Division State Partner Agency Update

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#### RECOMMENDATION

Briefing Only.

#### PURPOSE AND EXECUTIVE SUMMARY

To provide an update related to the progress of the Texas DMV ITSD Division efforts in preventing Catalytic Converter Theft.

#### FINANCIAL IMPACT

TBD

#### BACKGROUND AND DISCUSSION

State Partner Agencies continue to work towards the reduction of Catalytic Converter theft in the State of Texas through collaborative efforts with each other and Law Enforcement.

Director Barron will provide an overall update related to these efforts as it relates to the Texas DMV ITSD Division.



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To: MVCPA Board  
From: Corrie Thompson, Director  
Agenda Item: 9  
Subject: TxDMV Enforcement Division State Partner Agency Update

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RECOMMENDATION

Briefing Only.

PURPOSE AND EXECUTIVE SUMMARY

To provide an update related to the progress of the Texas DMV Enforcement Division efforts in preventing Catalytic Converter Theft.

FINANCIAL IMPACT

TBD

BACKGROUND AND DISCUSSION

State Partner Agencies continue to work towards the reduction of Catalytic Converter theft in the State of Texas through collaborative efforts with each other and Law Enforcement.

Director Thompson will provide an overall update related to these efforts as it relates to the Texas DMV Enforcement Division.



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To: MVCPA Board  
From: Sharon Jones, Major, TXDPS  
Agenda Item: 10  
Subject: License Plate Reader/Flock Camera Update

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#### RECOMMENDATION

Briefing Only.

#### PURPOSE AND EXECUTIVE SUMMARY

To provide an update related to the Texas DPS Interagency Contract progress of the Flock Camera installations.

#### FINANCIAL IMPACT

TBD

#### BACKGROUND AND DISCUSSION

Major Jones will provide an overview of current TXDOT permits issued/pending for Flock Camera installations around the state.



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To: Motor Vehicle Crime Prevention Authority Board  
From: David Richards, General Counsel  
Agenda Item: 11  
Subject: Continuation of SB 224 Advisory Committee

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RECOMMENDATION

Action Item.

PURPOSE AND EXECUTIVE SUMMARY

The purpose of this agenda item is to discuss the continuation of the SB 224 Advisory Committee for calendar year 2026.

FINANCIAL IMPACT

N/A

BACKGROUND AND DISCUSSION

The SB 224 Advisory Committee was created as a result of the passage of SB 224, 88<sup>th</sup> Legislature, Regular Session, 2023. The Advisory committee has proven to be a valuable asset to the Motor Vehicle Crime Prevention Board and MVCPA staff in developing rules and policy to prevent and combat the theft of catalytic converters in Texas. The board is encouraged to take action to ensure the continuation of the Advisory committee for another year.



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To: MVCPA Board  
From: Lauren Williams, Auditor, MVCPA  
Sandra Castro, Grant Specialist, MVCPA  
Sterling Fielder, Auditor, MVCPA  
Agenda Item: 12  
Subject: Grant Management Tracking System Self-Help Module Demo

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RECOMMENDATION

Briefing Only.

PURPOSE AND EXECUTIVE SUMMARY

To provide an update related to deployment of self-help modules for our current grant management tracking system.

FINANCIAL IMPACT

TBD

BACKGROUND AND DISCUSSION

The MVCPA's Grant and Audit Sections collaborated to provide self-help modules for grantees on several routine topics that are sometimes challenging to navigate in our current system. MVCPA Staff will provide a brief demo of how the self-help modules look and feel.



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To: MVCPA Board  
From: William Diggs Jr., Director  
Agenda Item: 13  
Subject: FY 2024 SB 224 Grant Extensions – Ratification by Board

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RECOMMENDATION

Action Item.

PURPOSE AND EXECUTIVE SUMMARY

To provide an update related to the decision to extend the FY24 SB224 Catalytic Converter Grants and the desire that the MVCPA Board formally ratify the MVCPA Directors' decision to do so.

FINANCIAL IMPACT

TBD

BACKGROUND AND DISCUSSION

On the next page you will find the FY24 SB224 Catalytic Converter Grants that have been extended through June 1, 2026, to allow for the completion of installation of Flock Cameras.

Grantee	Grant Start Date	Grant End Date
City of Beaumont	5/21/2024	6/1/2026
City of Brownsville	6/1/2024	6/1/2026
City of Carrollton	5/21/2024	6/1/2026
City of Converse	5/7/2024	6/1/2026
City of Eagle Pass	5/7/2024	6/1/2026
Hidalgo County	6/17/2024	6/1/2026
City of Laredo	3/18/2024	6/1/2026
Lubbock County	4/22/2024	6/1/2026
Montgomery County	5/27/2024	6/1/2026
City of New Braunfels	3/24/2024	6/1/2026
Polk County	5/8/2024	6/1/2026
Potter County	5/13/2024	6/1/2026
Smith County	5/20/2024	6/1/2026
City of Sulphur Springs	8/6/2024	6/1/2026





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To: MVCPA Board  
From: William Diggs Jr., Director  
Agenda Item: 14  
Subject: FY 2025 SB 224 Grant Extensions – Ratification by Board

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#### RECOMMENDATION

Action Item.

#### PURPOSE AND EXECUTIVE SUMMARY

To provide an update related to the decision to extend the FY25 SB224 Catalytic Converter Grants and the desire that the MVCPA Board formally ratify the MVCPA Directors' decision to do so.

#### FINANCIAL IMPACT

TBD

#### BACKGROUND AND DISCUSSION

Below you will find the FY25 SB224 Catalytic Converter Grants that have been extended through August 31, 2026, to allow for the completion of installation of Flock Cameras.

Grantee	Grant Start Date	Grant End Date
City of Bulverde	1/22/2025	8/31/2026
City of Caddo Mills	1/22/2025	8/31/2026
City of Carrollton	9/1/2024	8/31/2026
City of Castle Hills	1/22/2025	8/31/2026
City of Cibolo	1/22/2025	8/31/2026
City of Cuero	1/22/2025	8/31/2026
City of Elgin	1/22/2025	8/31/2026
City of Farmers Branch	1/22/2025	8/31/2026
City of Holland	1/22/2025	8/31/2026
City of Jacinto City	1/22/2025	8/31/2026
City of Jasper	1/22/2025	8/31/2026
City of Kaufman	1/22/2025	8/31/2026
City of Marble Falls	1/22/2025	8/31/2026
City of Mexia	1/22/2025	8/31/2026
City of Monahans	1/22/2025	8/31/2026
City of New Braunfels	1/22/2025	8/31/2026
City of Palmer	1/22/2025	8/31/2026
City of Round Rock	1/22/2025	8/31/2026
City of Sealy	1/22/2025	8/31/2026
City of Sour Lake	1/22/2025	8/31/2026
City of Sulphur Springs	1/22/2025	8/31/2026
City of Temple	1/22/2025	8/31/2026
City of Terrell	1/22/2025	8/31/2026
City of Weslaco	1/22/2025	8/31/2026
Cooke County	1/22/2025	8/31/2026
Hood County	1/22/2025	8/31/2026
Killeen Police Department	1/22/2025	8/31/2026
Potter County	9/1/2024	8/31/2026
Rains County	1/22/2025	8/31/2026
Rusk County	1/22/2025	8/31/2026
Waller County	1/22/2025	8/31/2026
West Columbia	1/22/2025	8/31/2026



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To: MVCPA Board  
From: Jason Gonzalez, Director, TxDMV  
Agenda Item: 15  
Subject: MVCPA Audit Engagement Update

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#### RECOMMENDATION

Briefing Only.

#### PURPOSE AND EXECUTIVE SUMMARY

To provide an update as it relates to the ongoing MVCPA Audit which is being conducted by the TxDMV Internal Audit Division.

#### FINANCIAL IMPACT

TBD

#### BACKGROUND AND DISCUSSION

The Internal Audit Division has finalized the project risk assessment to identify and evaluate risks that could impact an organization's ability to achieve its objectives. The risk assessment provides management and stakeholders with insights that help safeguard assets, ensure compliance, and improve operational efficiency.

The project is currently in the fieldwork phase. During fieldwork the audit team will test the current controls associated with the identified risks. Fieldwork will determine whether controls are operating as designed and whether they effectively mitigate risks.



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To: MVCPA Board  
From: Amber Ott, Trainer, MVCPA  
Agenda Item: 16  
Subject: MVCPA Social Media/Advertisement Update

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#### RECOMMENDATION

Briefing Only.

#### PURPOSE AND EXECUTIVE SUMMARY

To provide an update as it relates to the ongoing MVCPA Social Media outreach.

#### FINANCIAL IMPACT

TBD

#### BACKGROUND AND DISCUSSION

Overview of MVCPA ads placed through PSP Sports, including Houston Astros Baseball, Texas Basketball Teams, and Hockey Stars publications, with ad samples provided for reference.

Review of vendor bids and selection of Clear Channel to lead MVCPA's digital billboard campaign.

Overview of Facebook performance, including reach, engagement, and audience growth metrics, as reflected in the presentation analytics.

Overview of LinkedIn engagement, impressions, and professional audience reach, as shown in the presentation metrics.

MVCPA expanded outreach beyond auto theft task forces and patrol/investigator audiences through invited presentations at the Gulf Coast Crime Prevention Summit and upcoming training with the Texas District & County Attorneys Association.



MOTOR VEHICLE CRIME PREVENTION AUTHORITY

# MVCPA Outreach Initiatives: Performance & Projects

MVCPA BOARD OF DIRECTORS UPDATE  
JANUARY 14, 2026



## PSP Sports Publications – Advertising Reach

### Advertising Platform

- Game-day publications distributed through PSP Sports
- Ads placed inside professional Texas sports programs with direct fan distribution

### Total Estimated Reach

- 990,000 printed program copies distributed annually



NBA – Houston Rockets · San Antonio Spurs · Dallas Mavericks  
~150,000 programs per team  
Total NBA distribution:  
~450,000 copies annually



**WE JUMP THROUGH HOOPS  
TO PREVENT AUTO THEFT**

THE MOTOR VEHICLE CRIME PREVENTION AUTHORITY (MVCPA) HAS FOSTERED A STATEWIDE COOPERATIVE NETWORK OF LAW ENFORCEMENT GROUPS, PROSECUTORS, INSURANCE INDUSTRY REPRESENTATIVES, LOCAL TAX ASSESSOR-COLLECTORS, AND CONCERNED CITIZENS TO COMBAT VEHICLE THEFT AND BURGLARY THROUGH ENFORCEMENT, PREVENTION, PUBLIC INFORMATION, AND EDUCATION INITIATIVES.

IN ADDITION TO PROVIDING GUIDANCE AND OVERSIGHT, MVCPA AWARDS FINANCIAL GRANTS TO AGENCIES, ORGANIZATIONS, AND CONCERNED PARTIES IN AN EFFORT TO RAISE PUBLIC AWARENESS OF VEHICLE THEFT AND BURGLARY AND IMPLEMENT EDUCATION AND PREVENTION INITIATIVES.



**MAVSTV**  
OFFICIAL STREAMING PLATFORM OF THE MAVERICKS

PRESENTED BY **Softtek**

EXCLUSIVES  
ORIGINALS  
LIVE GAMES & REPLAYS  
ANALYSIS  
CLASSICS

**YOUR MAVS. YOUR WAY.**  
STREAM LIVE OR ON-DEMAND FOR 24/7 MAVS ACTION!



SCAN TO SUBSCRIBE

STREAM ON MORE DEVICES

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NHL– Dallas Stars  
~140,000 programs  
annually

MAKE SURE YOU GET THE HAT TRICK WHEN IT COMES TO  
PROTECTING YOUR CAR:  
**HIDE YOUR THINGS, LOCK YOUR CAR, AND TAKE YOUR KEYS.**



The Motor Vehicle Crime Prevention Authority (MVCPA) has fostered a statewide cooperative network of law enforcement groups, prosecutors, insurance industry representatives, local tax assessor-collectors, and concerned citizens to combat vehicle theft and burglary through enforcement, prevention, public information, and education initiatives.

In addition to providing guidance and oversight, MVCPA awards financial grants to agencies, organizations, and concerned parties in an effort to raise public awareness of vehicle theft and burglary and implement education and prevention initiatives.



MLB– Houston Astros  
400,000 programs per  
team

Total MLB distribution:  
400,000 copies annually

## BE A TEAM PLAYER

and Knock the Possibility of Burglary & Auto Theft Out of  
the Park by Doing Your Part to Lock & Secure Your Vehicle.



The Motor Vehicle Crime Prevention Authority (MVCPA) has fostered a statewide cooperative network of law enforcement groups, prosecutors, insurance industry representatives, local tax assessor-collectors, and concerned citizens to combat vehicle theft and burglary through enforcement, prevention, public information, and education initiatives.

In addition to providing guidance and oversight, MVCPA awards financial grants to agencies, organizations, and concerned parties in an effort to raise public awareness of vehicle theft and burglary and implement education and prevention initiatives.



Follow Us  
for Tips &  
Updates



## Digital Billboard Campaign – Current Status

- Current Phase: Contract Review
  - Vendor proposals reviewed and evaluated
  - Clear Channel Outdoor selected to manage the digital billboard campaign
  - Contract currently under review by TxDMV General Counsel
  - Campaign development and deployment will begin upon approval
- Next Step: Finalize contract → Develop creative → Launch campaign

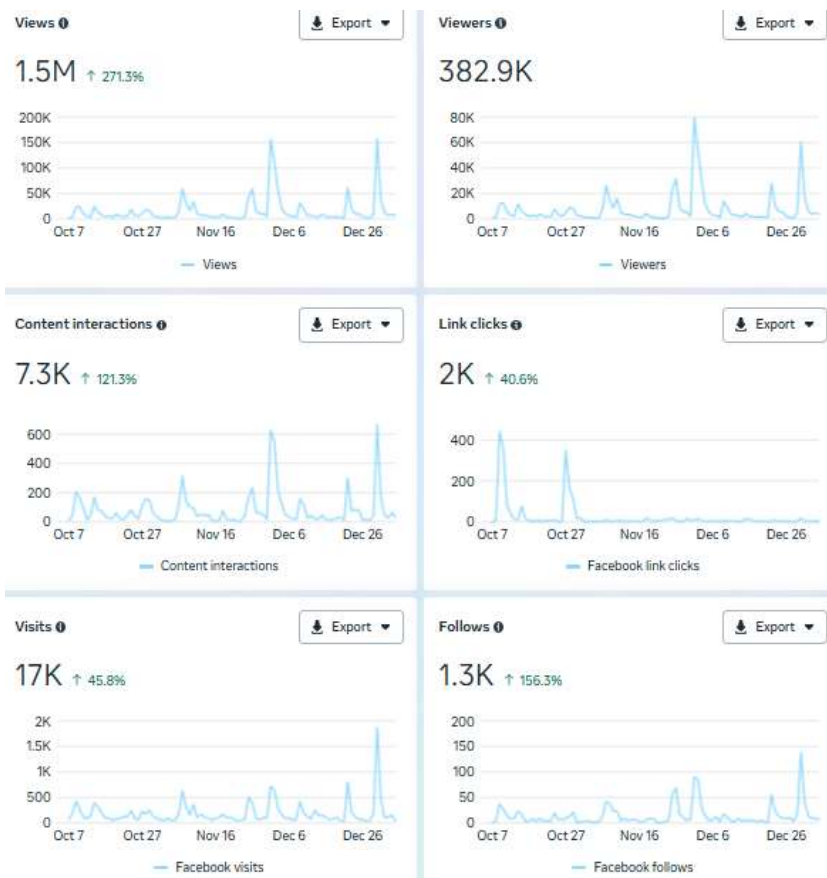


## Facebook Analytics – Audience Reach & Engagement

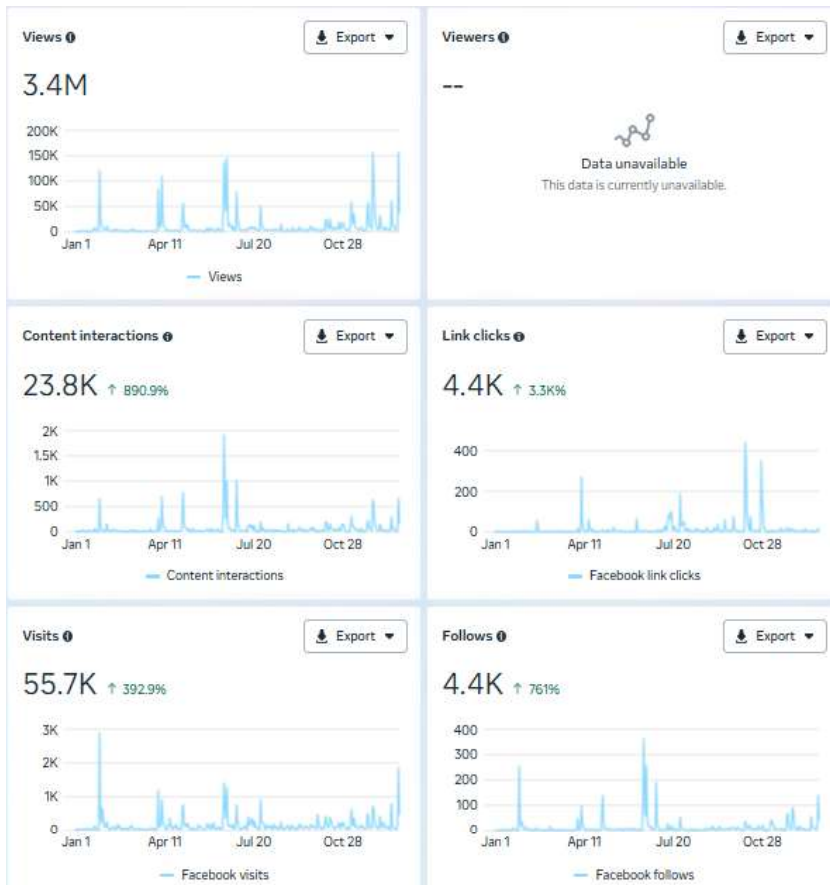
- Facebook remains MVCPA's primary public - facing outreach platform
- Used to share prevention messaging, task force successes, and public education content



Facebook  
analytics data  
for the last 90  
days.



# Facebook analytics from January 1, 2025 - December 31, 2025

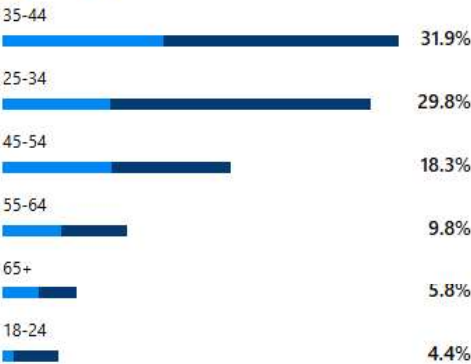


# Facebook Page Demographics

## Age & gender

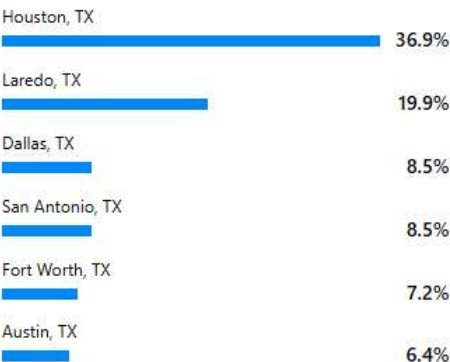
Lifetime

Women Men Unknown



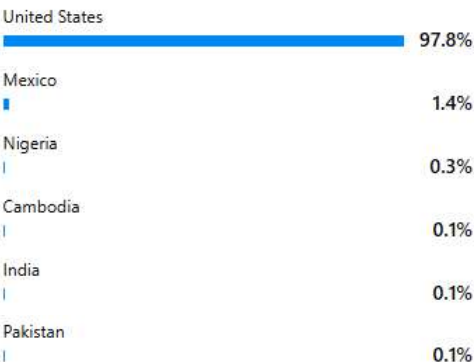
## Cities

Lifetime



## Countries

Lifetime



## LinkedIn Analytics – Professional Outreach & Education

- LinkedIn supports professional and stakeholder - focused outreach
- Official MVCPA LinkedIn page launched approximately 2.5 weeks ago
- Currently in early growth phase





### Competitor highlights ?

Last 30 days

16

Your total posts

▲26.3% vs competitors

17.1%

Your engagement rate

▲37.9% vs competitors

### Your profile view highlights

Data for 12/6/2025 - 1/4/2026

5,723

Impressions

▼56.9%

193

Reactions

▼14.2%

6

Comments

▼45.5%

7

Reposts

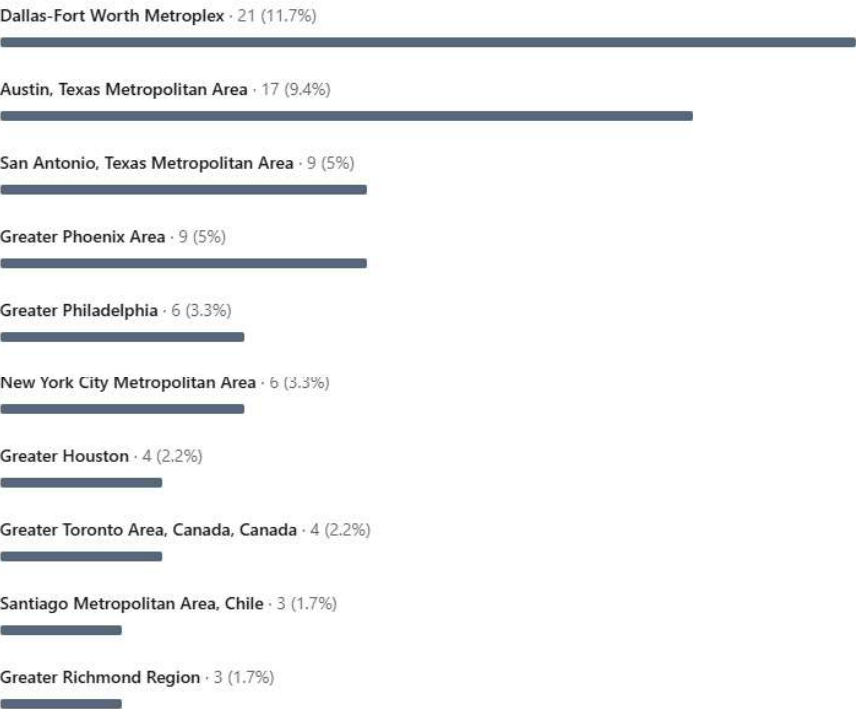
▲133.3%

- Impressions: 5,723 — demonstrates early visibility despite the page's age
- Reposts: Increased activity indicates content is being shared beyond MVCPA's direct followers
- LinkedIn calculates percentage change by comparing the current period to the previous one.
- Metrics are being compared against a very short and fluctuating baseline, which can exaggerate percentage changes.



Follower demographics ?

Location ▾



# LinkedIn demographics last 15 days





**Additional Social  
Media Platforms**

## Additional Outreach & Professional Education

MVCPA continues to extend auto theft education beyond task force members, investigators, and patrol officers.

### Gulf Coast Crime Prevention Summit

- Location : League City, TX
- Date : Friday, January 9, 2026
- Presentation : Two-hour educational block on auto theft trends, prevention, and title fraud .
- Attendance : \_\_\_\_ attendees (to be updated when available)

### Texas District & County Attorneys Association – DA Investigator Conference

- Location : Conroe, TX
- Date : Tuesday, February 10, 2026
- Presentation : Auto theft trends and title fraud .



# Thank You





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To: Motor Vehicle Crime Prevention Authority Board  
From: William Diggs, Director  
Agenda Item: 17  
Subject: Delegated MVCPA Budgetary Authority

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RECOMMENDATION

Action Item. Request Board approval to grant authority to the MVCPA director to reallocate funds between budget categories, strategies, and fiscal years, as needed, to ensure the efficient and effective operations of MVCPA programs.

PURPOSE AND EXECUTIVE SUMMARY

To request authority for the MVCPA director to reallocate funds between budget categories and strategies, and fiscal years as needed, to ensure the efficient and effective operations of MVCPA programs.

FINANCIAL IMPACT

N/A

BACKGROUND AND DISCUSSION

The board adopts a budget for its programs at the beginning of each fiscal year based on available information and plans at that time. Throughout the year, circumstances and needs may change, which may impact expenditures. The MVCPA director needs the authority and ability to reallocate funds between budget categories, strategies, and fiscal years, as these changes occur, rather than the need to request board approval at its regularly scheduled meetings. The director regularly provides budget updates to the board to keep them informed of the authority's financial position.