

Participation in New Motor Vehicle Shows & Exhibitions Notification Instructions

Completed Notification Forms must be emailed to MVD-Show_and_Exhibitions@TxDMV.gov or faxed to (512) 465-4135. Please keep a copy for your records.

Texas law allows a license holder to display or sell certain types of motor vehicles at shows and exhibitions if the license holder notifies the Motor Vehicle Division before the event takes place.

Not all public displays of new motor vehicles qualify as a show or exhibition. A license holder is not required to provide notice for the following displays, but may only display a Manufacturer's Standard Retail Price (MSRP) or a Monroney label or sticker on or near the vehicle:

- a public display of a new motor vehicle if the license holder's employee or agent will not be present at the display;
- a public display of a new motor vehicle at a charity, civic, or community event (e.g. fundraisers, rodeos, parades, and fairs); or
- a new vehicle displayed at a private event that is not open to the public.

Utility trailer/semi-trailer license holders are not required to give notice before participating in a show or exhibition.

Important Reminders

- You must be licensed for all motor vehicle line-make(s) or products entered in the event.
- Sales or offers for sale must not take place if displaying vehicle lines that can only be sold from a licensed location. Only a Manufacturer's Standard Retail Price (MSRP) or a Monroney label or sticker may be displayed in or near each vehicle.
- If selling vehicle lines authorized for sale away from a licensed location, the same rules that apply at your licensed location apply to sales at this event including advertising and "blue law" regulations. For more information see 43 TEX. ADMIN. CODE §§ 215.241 - 215.271 (advertising) and Texas Transportation Code Chapter §728.002 ("blue law").
- Failing to timely file the notification or providing incomplete or inaccurate information may be used as evidence and result in civil penalties of up to \$10,000.00 per day, per violation.

THIS FORM MAY BE DUPLICATED.

Application forms may be found at www.TxDmv.gov - In the Dealers section.



Participation in New Motor Vehicle Shows & Exhibitions Notification Form

DESIGNED FOR USE BY

Licensed Manufacturers, Distributors, Converters, and Franchised Dealers

OF NEW

Automobiles, Trucks, Motorcycles, Autocycles, Motor Scooters, Mopeds, All-Terrain Vehicles, Recreational Off-Highway Vehicles, Buses, Neighborhood Vehicles, Engines, Transmissions, Axles, Motor Homes, Towable Recreational Vehicles, and Utility Vehicles

By submitting this form you are self-authorizing your participation in the event.
THERE IS NO RESPONSE FROM TxDMV FOR THE SUBMISSION OF A NOTIFICATION FORM.

■ KEEP A COPY OF THIS FORM FOR YOUR FILES ■

Business Name: _____

Business DBA: _____

License Number: _____ Title: _____

Contact Name: _____ Phone Number: _____

Email Address: _____ Event Date(s): _____ to _____
(Public Event Dates)

Name of Event: _____

Facility/

Event Center: _____

Location/Physical Address of Event: _____
Street City County State Zip Code

THIS FORM MUST BE SIGNED BY A PRINCIPAL OR OFFICER OF THE LICENSE HOLDER

As a PRINCIPAL OR OFFICER, I am the person duly authorized to sign the above notification for the party named as the license holder. The applicant is properly licensed for the motor vehicle line-make(s) or products to be entered in the above-named event. I certify under penalty of perjury that statements made herein are true and correct.

I affirm that if displaying vehicle lines that cannot be sold off-site under Texas law that sales or offers for sale will not take place. I affirm that if selling vehicle lines authorized for off-site sale that the same rules that apply at my licensed location, including advertising rules, apply to sales at this event.

I understand and acknowledge that if a complaint is filed with the Texas Department of Motor Vehicles alleging non-compliance with any statement herein, upon hearing and proof of the truth of such allegations, the applicant or license holder named herein is the responsible party and will be subject to a civil penalty up to \$10,000.00 per day, per violation.

Signature of Principal or Officer

Name (Printed)

Title

Date

Privacy Statement

The Texas Department of Motor Vehicles maintains information collected through this form. With few exceptions, Texas Government Code Chapter 559 entitles you to: (a) request to be informed about this information, and (b) have TxDMV correct information about you that is incorrect. Chapter 552 of the Government Code entitles you to receive and review this information. You must submit requests for information in writing. Requests may be submitted via email to OGCOpenRecords@TxDMV.gov; by fax to (512) 465-4112; or by mail or in person to: TxDMV, OGC Open Records, 4000 Jackson Ave., Austin, TX 78731. For more information, please call TxDMV at (888) 368-4689.

MOTOR VEHICLE DIVISION

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