

Texas Auto Burglary and Theft Prevention Authority Grantee Public Awareness Award

DESCRIPTION: The ABTPA Grantee Public Awareness Award will be given annually to a member of an ABTPA grant project who significantly surpassed their stated public awareness goals during the previous grant year or created an innovative and successful initiative to raise awareness about vehicle crimes, prevention of those crimes, and the Texas ABTPA.

ELIGIBILITY: Members of any current ABTPA grant program, other than the Reduce Auto Theft in Texas (RATT) program, are eligible for this award.

NOMINATION REQUIREMENTS: Any member of an ABTPA grant program who significantly surpassed the program's stated public awareness goals during the previous fiscal year or created a unique public awareness initiative may be submitted for consideration. Details regarding the margin by which public awareness goals were surpassed or the success and innovation of the public awareness concept should be highlighted in the nomination submission.

NOMINATION PROCEDURES: Nominations must be submitted in essay form (one page/500 words or less) to the ABTPA office in Austin by the date required on the award announcement memo sent to task forces. Only one nomination can be made annually from each current ABTPA grant program, and any member of a grant program may make the submission. The nominations will include the following:

- Specific details regarding the stated public awareness goals and the margin by which they were surpassed.
- Specific details regarding why a public awareness activity was unique and how it was successful.
- A description of why the surpassing of goals or the creation of the unique public awareness concept raised awareness about vehicle crimes, theft prevention, and ABTPA ("Watch Your Car") in the task force program area.

SELECTION PROCEDURE: Members of the ABTPA Grantee Advisory Committee will review all award submissions and determine the top three most qualified nominees. From the top three determinations, the ABTPA Public Awareness Coordinator and Director will determine a winner. The finalists and winner will be selected based on the following criteria.

SELECTION CRITERIA:

- 1. The creation of a unique public awareness concept must clearly demonstrate a level of "outside the box" thinking compared to other nominated ideas or past efforts undertaken by grantees.
- 2. A reduction in vehicle theft or vehicle burglary occurred in the program area where the new public awareness project was implemented or the goals surpassed.
- 3. The task force member responsible for undertaking the public awareness initiative or surpassing the goals exhibited outstanding leadership in executing tasks.
- 4. As a result of the initiative or the surpassing of goals, recognition of the vehicle crime problem, the associated task force, ABTPA, and/or the "Watch Your Car" campaign was raised in the program area during the previous fiscal year. This could be exemplified through a variety of means, including (but not limited to) media/internet coverage, photographs, video, testimonials, or surveys.

NOMINATION FORM

2012 GRANTEE PUBLIC AWARENESS AWARD FOR OUTSTANDING ABTPA SERVICE

(Please limit printed or typed response to this one page, 500 words or less.) Submit nomination forms in a confidential envelope to the ABTPA office by April 20, 2012 for the Grantee Advisory Committee to review.

1.	NAME OF PERSON MAKING NOMINATION:
2.	NAME OF PERSON BEING NOMINATED:
3	HOW LONG HAS THE PERSON BEEN WITH THE TASK FORCE?
4.	LIST THE SPECIFIC DETAILS REGARDING HOW UNIQUE PUBLIC AWARENESS ACTIVITIES WERE CONCEIVED, APPROACHED, AND ACCOMPLISHED:
5.	DESCRIBE WHAT MADE THE APPROACH TO PUBLIC AWARENESS UNIQUE AND INNOVATIVE:
6.	LIST WHY THE SURPASSING OF GOALS OR THE CREATION OF THE UNIQUE PUBLIC AWARENESS CONCEPT RAISED AWARENESS ABOUT VEHICLE CRIMES, THEFT PREVENTION, AND ABTPA ("WATCH YOUR CAR") IN THE TASK FORCE PROGRAM AREA: