



For Immediate Release

October 14, 2011

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MEDIA ADVISORY

The Texas Department of Motor Vehicles (TxDMV) invites Texans to share their opinion on proposed specialty license plate designs. The e-View is open for public comment from today until 5 p.m. (CST), Monday, October 24, 2011.

You may see and comment on the new designs by going to www.TxDMV.gov. Click on the specialty license plate design feedback banner or enter “e-View” into the homepage search engine.

The e-View is not a vote, but an opportunity for Texans to provide input on proposed designs.

The Texas Department of Motor Vehicles (TxDMV) is charged with overseeing the state’s motor vehicle services that provide consumer protection, assist motor vehicle-related businesses and raise revenue for the state. For every \$1 it spends, the TxDMV returns \$10 to build and maintain highways, roads and bridges and provide needed services to Texans. Each year the agency registers more than 21 million vehicles; regulates more than 23,000 vehicle dealers; credentials buses and big trucks for intrastate and interstate commerce; and awards grants to law enforcement agencies to reduce vehicle burglaries and thefts. Learn more at www.TxDMV.gov.

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ATTN EDITORS: Please update your newsroom stylebook to note the proper acronym for the Texas Department of Motor Vehicles is “TxDMV.” Thank you.