

MEDIA ADVISORY: Monday, May 9

National Moving Month Press Conference

Join Consumer Advocates, Industry Experts & State Regulators at National Moving Month Event

National Moving Month Kick-Off

Monday, May 9 | 10:30 am

Scobey Moving and Storage

9625 Broadway St, San Antonio, TX 78217-4902

Introduction Video: <http://bit.ly/1TGszOh>

#MoveSafeTX

AUSTIN, TEXAS—May marks the beginning of the busiest moving season for Texans. It is also a time when unscrupulous and unlicensed operators are most likely to take advantage of consumers.

In order to educate Texans on the importance of hiring a trustworthy mover, Better Business Bureau (BBB), Southwest Movers Association (SMA), Texas Department of Motor Vehicles (TxDMV) and American Moving and Storage Association (AMSA) will kick off National Moving Month.

These industry experts will share important consumer tips on how to avoid moving scams, along with information on penalties for rogue operators and increased regulations.

SMA's Pinnacle Movers, an elite group of companies adhering to high ethical standards and professional competence, will be on hand with moving trucks for on-site demonstrations of best practices. These movers are also BBB Accredited Businesses, adhering to BBB's eight Standards for Trust, which includes advertising honestly, honoring promises and safeguarding privacy.

Consumer victims who have been taken advantage of by rogue operators will also be on hand to share their personal stories.

Speakers:

- Whitney Brewster, TxDMV, Executive Director
- Carrie A. Hurt, BBB serving Central, Coastal, Southwest Texas and the Permian Basin, President and CEO
- John D. Esparza, SMA, Executive Director
- Scott Michael, AMSA, President and CEO

Visuals:

- Moving demonstrations by SMA's Pinnacle Movers & BBB Accredited Businesses
- Each group will also have information tables containing important moving tips and consumer rights and rules

Interviews:

- Consumer victims
- Interviews with individual industry leaders available upon request
- A representative will also be on hand for interviews in Spanish

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