

TxDMV ★ 4000 JACKSON AVENUE, AUSTIN, TEXAS 78731 | Media@TxDMV.gov | www.TxDMV.gov

For Immediate Release July 22, 2011 Media Contact: Kim Sue Lia Perkes (512) 302-2076 KSL.Perkes@TxDMV.gov

MEDIA ADVISORY

The Texas Department of Motor Vehicles (TxDMV) invites Texans to share their opinion on proposed specialty license plate designs. The e-View is open for public comment from today until 5 p.m. (CST), Monday, August 1, 2011.

You may see and comment on the new designs by going to www.TxDMV.gov. Click on the specialty license plate design feedback banner or enter "e-View" into the homepage search engine.

The e-View is not a vote, but an opportunity for Texans to provide input that is reviewed by TxDMV board members before they consider approving a license plate design.

The Texas Department of Motor Vehicles (TxDMV) is charged with overseeing the state's motor vehicle services that provide consumer protection, assist motor vehicle-related businesses and raise revenue for the state. For every \$1 it spends, the TxDMV returns \$10 to build and maintain highways, roads and bridges and provide needed services to Texans. Each year the agency registers more than 21 million vehicles; regulates more than 23,000 vehicle dealers; credentials buses and big trucks for intrastate and interstate commerce; and awards grants to law enforcement agencies to reduce vehicle burglaries and thefts. Learn more at www.TxDMV.gov.

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ATTN EDITORS: Please update your newsroom stylebook to note the proper acronym for the Texas Department of Motor Vehicles is "TxDMV." Thank you.