

Materials Ordering Form

Thank you for participating in the Texas Department of Transportation's campaign to educate our fellow Texans about the importance of registering their vehicles and keeping registration stickers current. The campaign, which officially launched in January of 2006, is supported with statewide television, radio, public relations events, and promotional efforts.

As more Texans (and newcomers to Texas) become aware of the importance of registering their vehicles, we'd like to reward them for "sticking up" for the Lone Star State. That's why we urge you to pass out our new "Registered Texan" stickers to drivers who register vehicles at your office and satellite locations. Just as individuals proudly sport the "I voted" sticker on election day, we're hoping that drivers will display this "Registered Texan" sticker on their car's bumper or back window and, by so doing, remind other Texans to do their part to help build and maintain our highways, roads, and bridges.

Presently, these stickers are only available at County Tax Assessor locations and through promotional partners who only distribute stickers to drivers with current registrations.

In addition, we have small, (1.75" wide x 1.125" tall), color, temporary tattoos available (kids love them!).

If you have any questions or need assistance regarding ordering, please don't hesitate to contact Kim Whatley at ThinkStreet by calling 512.444.7900 or emailing kim@thinkstreet.net.





Registered Texan[™] Stickers

(5.75" wide x 3.75" tall, with white letters and red State of Texas on a royal blue background) Suggested for use as a bumper sticker or back window decal. Available in packages of 50.

We wish to order _____ packages of stickers.

Registered Texan[™] Temporary Tattoos

(1.75" wide x 1.125" tall, in full color) Available in packages of 200.

We wish to order _____ packages of tattoos.

ORGANIZATION:				_	
SHIPPING ADDRESS:	STREET ADDRESS				
	CITY	STATE		ZIP CODE	
	CONTACT PERSON		() PHONE NUMBER		
	Please fax completed Order Form to Kim at ThinkStreet (512.444.7950).				